



<b>Country</b>	South Korea
<b>City</b>	Seoul
<b>Project Name</b>	CJ R & D Centre
<b>Date Completed</b>	2015
<b>Product</b>	Ambient Acoustic System

Conceptualised and designed by renowned CannonDesign Architects, this world-class research and development headquarters for CJ Corporation, Seoul, South Korea, used Terraco's Ambient Acoustic system on some 15,000 m<sup>2</sup> of ceiling surfaces to dampen noise levels. The slick, white clean design in the atrium area called for a new solution to reducing the noise levels.

The architects firstly required a product that would dampen echoing noise levels, and secondly a product which did not detract from the entire look and design elements of this spectacular building – a product that could go onto curved surfaces and appear seamless. Terraco Ambient Acoustic system provided the solution!

Conceived as “The Only One,” this unique 120,000 m<sup>2</sup> R & D building consolidates CJ Corporation's previously disparate pharmaceutical, biotechnology, and food products businesses into a single location, enabling it to create industry-defining product strategies and increase its global competitiveness. Originally a branch of Samsung until it separated in the 1990s, CJ Corporation is a South Korean conglomerate holding company headquartered in Seoul.